# About the ESTC

Published on Ecotourism and Sustainable Tourism Conference (https://www.ecotourismconference.org)

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The Ecotourism and Sustainable Tourism Conference (ESTC), organized by The International Ecotourism Society (TIES), is a unique annual conference focused on the advancement of sustainability goals for the tourism industry. Offering invaluable learning and networking opportunities, the ESTC is a leading international meeting place where innovative minds gather to discuss ideas and solutions that inspire change. Promoting policies and practices benefiting businesses and communities, the ESTC helps to reinforce the role of tourism in building a more sustainable future.

**ESTC Highlights**

›› Innovative Sessions on Sustainability as a Market Driver

›› Network with Key Industry Players in Travel & Tourism

›› Latest Sustainability Tools, Solutions & Best Practice Ideas

›› Industry-Focused Round Tables, Workshops & Exhibits

›› Social Events Highlighting Local & Global Opportunities

›› Inspiring Keynote Speakers, Eye-Opening Stories

## THE ESTC14 CONFERENCE

In 2014, the ESTC will be held in Bonito, Mato Grosso do Sul, Brazil from April 27-30, and will bring together 600 professionals from around the world. With a strong focus on highlighting and promoting ecotourism's role in sustainable development, the ESTC14 aims to strengthen the industry’s commitment to the recent UN resolution, "Promotion of Ecotourism for Poverty Eradication and Environment Protection", which recognizes ecotourism’s positive impact on sustainable community development efforts. The conference program will feature ideas, opportunities and solutions for the tourism industry to support conserving natural areas, alleviating poverty, empowering women, enhancing education, and improving the health and well-being of local communities.

**Join Us In Brazil For:**

- **B2B and Professional Networking**: The ESTC is the meeting place for industry trend-setters

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and decision-makers, designed to help you build and harness relationships.

- **The Best and the Brightest of Ecotourism**: The ESTC's technical program features the industry's foremost "brain trust" of innovation and sustainability in tourism.
- **Your Chance to Be Part of the Solution**: Through global partnerships and local networks, the ESTC helps harness the momentum for positive change in the tourism industry.

**ESTC14 Key Themes:**

- Advancing a Sector of Peace: Through Interpretation, Design, Experience, Marketing, & Communications
- Advancing & Protecting Wildlife Conservation: Conservation, Communities, and Economics MDG
- Managing Sustainable Wildlife Conservation: Conservation practices, Anti-Poaching Wildlife Trade, Financing and Economics, & Sustainable Conservation ie
- Advancing Wildlife Through Planning, Crisis Management, Monitoring, & Life Cycle Planning

Ideas. Opportunities. Solutions.
The Ecotourism and Sustainable Tourism Conference is a project of The International Ecotourism Society, a 501(c)3 non-profit organization.

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