



The [Ecotourism and Sustainable Tourism Conference](#) (ESTC), organized by [The International Ecotourism Society](#) (TIES), is a unique annual conference focused on the advancement of sustainability goals for the tourism industry. Offering invaluable learning and networking opportunities, the ESTC is a leading international meeting place where innovative minds gather to discuss ideas and solutions that inspire change. Promoting policies and practices benefiting businesses and communities, the ESTC helps to reinforce the role of tourism in building a more sustainable future.

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- » Innovative Sessions on Sustainability as a Market Driver
- » Network with Key Industry Players in Travel & Tourism
- » Latest Sustainability Tools, Solutions & Best Practice Ideas
- » Industry-Focused Round Tables, Workshops & Exhibits
- » Social Events Highlighting Local & Global Opportunities
- » Inspiring Keynote Speakers, Eye-Opening Stories

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In 2015, the ESTC will be held in Kasane, Botswana from April 25-28th, and will bring together 600 professionals from around the world. With a strong focus on highlighting and promoting ecotourism's role in sustainable development, the ESTC16 aims to strengthen the industry's commitment to the recent UN resolution, "Promotion of Ecotourism for Poverty Eradication and Environment Protection", which recognizes ecotourism's positive impact on sustainable community development efforts. The conference program will feature ideas, opportunities and solutions for the tourism industry to support conserving natural areas, alleviating poverty, empowering women, enhancing education, and improving the health and well-being of local communities.



- **6&6 UbX`DfcZYgg]cbU`BYhk cf_]b[:** The ESTC is the meeting place for industry trend-setters and decision-makers, designed to help you build and harness relationships.
- **H\Y`6YghUbX`h\Y`6f][\hYgh`cZ`9Wt`hc i f]ga :** The ESTC's technical program features the industry's foremost "brain trust" of innovation and sustainability in tourism.
- **Mci f`7\ UbW`hc`6Y`DUfh`cZ`h\Y`Gc`i h]cb:** Through global partnerships and local networks, the ESTC helps harness the momentum for positive change in the tourism industry.

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- >> Eradicating Extreme Poverty and Hunger
- >> Ensuring Health and a Sense of Well-being for all Individuals
- >> Conserving, Protecting, & Sustaining Ecosystems, Places and Cultures
- >> Enhancing Fair and Equal Access to Education
- >> Maximizing Local Economic Benefits while Enhancing Sustainable Infrastructure Development



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